

## Press and Analysts Contacts

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## Tadpole-Cartesia and VELOCITIE Team to Provide Unique Enterprise ArcGIS Solution

*Utility, municipality, and communication industries will be able to better deploy GIS in support of field operations*

**Carlsbad (CA), July 12, 2004** - Tadpole-Cartesia today announced that it has partnered with VELOCITIE Integration to provide its enterprise data management solution built on ESRI's ArcGIS software to the utility, municipal government, and communication industries. The intent is to unite Tadpole-Cartesia's Enterprise Data Management system with VELOCITIE's world-class implementation services and for both companies to offer the new solution to existing and prospective clients.

Under this agreement, VELOCITIE is now a value added reseller of Tadpole-Cartesia's flagship product GO! Sync and is providing implementation and support services. By extending Tadpole-Cartesia's reach throughout the United States, VELOCITIE has the capability to offer a superior data management solution to its customers in the utility, municipal, and communications industries.

Bart Koenig, president of VELOCITIE, comments: "GO! Sync bridges the gap between ESRI's enterprise ArcSDE and mobile ArcGIS software. This relationship gives us a key ingredient in GO! Sync, necessary for our clients to realize the capabilities and benefits of an enterprise GIS."

Tadpole-Cartesia develops turnkey infrastructure software that supports the management, replication, and distribution of enterprise GIS data within and between organizations. By extending GIS in their business processes, organizations can integrate and access up-to-date data virtually on demand from any location, at any time.

### **About VELOCITIE**

VELOCITIE Integration, Inc. ([www.velocitie.com](http://www.velocitie.com)) provides integrated GIS solutions for utilities, municipalities and telecommunication companies. With offices in Green Bay and Milwaukee, Wisconsin and Denver, Colorado, the team at VELOCITIE brings over 180 years of combined experience in serving the GIS industry.

VELOCITIE has the knowledge, insight, experience, and proven success to ensure that its clients have a clear path for implementing GIS with their business needs in mind. Our objective is for clients to realize the true benefits and cost savings of integrating GIS technology with their IT and core business practices while implementing a wide array of industry leading products.

### **About Tadpole-Cartesia**

Tadpole-Cartesia, a software business unit of Tadpole Technology plc, is a strategic partner of ESRI, the world's leading GIS company. Further information on Tadpole-Cartesia's businesses on 760-929-8345 (US), +44 131 6680200 (UK), by email [sales@us.tadpole.com](mailto:sales@us.tadpole.com), and at [www.tadpolecartesia.com](http://www.tadpolecartesia.com).

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